

# **Wellington Northeast Neighborhood Association, Inc.**

P.O. Box 785

Noblesville, IN 46061-0785

wnnahoa@gmail.com

www.wellingtonnortheast.com

---

## **EXECUTIVE COMMITTEE RESOLUTION ON**

### **FACEBOOK GROUP USAGE**

APPROVED NOVEMBER 16, 2020

The undersigned directors and officers of Wellington Northeast Neighborhood Association, Inc. (“Association”), an Indiana nonprofit corporation, hereby certify that the following resolution has been adopted by the Association’s Executive Committee as of the date set forth below:

WHEREAS, the Association currently utilizes a Facebook Group for the purpose of providing information concerning community events, governance, meetings, news and other similar information;

WHEREAS, a Facebook Group is a powerful communications tool that offers an open forum for debate, exchanging ideas, discussing issues and sharing opinions;

WHEREAS, because of the open communication forum created by a Facebook Group, there can be negative ramifications to the community and its members if a Facebook Group is abused or improperly utilized;

WHEREAS, the Association’s Executive Committee, for the purpose of protecting the Association and its members and minimizing any negative impacts or damage a Facebook Group may have or cause to the community as a whole, believes it is in the community’s best interest to adopt guidelines, expectations and rules governing the use of Association-sponsored Facebook Group.

NOW, THEREFORE, The Executive Committee adopts the following Facebook Policy (hereafter, the “Policy”):

#### **1. Purpose:**

Use of an Association administered Facebook Group can benefit the community by disseminating essential information in an expedient manner, keeping owners abreast of community news and activities, increasing transparency, and encouraging interaction among neighbors. However, there can also be negative ramifications to the community and its members if the Association’s Facebook Group is improperly used. The purpose of this Policy is to establish guidelines and expectations for the use of a Facebook Group administered by the Association in order to protect the community, its members and the Association, while maximizing the benefit derived by the members.

## **2. Member Responsibilities:**

When utilizing the Association’s Facebook Group, members must understand that social media pages and/or applications are not necessarily private and their security cannot be guaranteed. In that regard, the Executive Committee expressly discloses that it cannot guarantee who will be able to access the information members choose to post on an Association administered Facebook Group. Members should take this into consideration before posting and should assume that all postings to websites and/or applications subject to the Policy will be publicly available on the Internet and therefore publicly accessible without limitation or protection of any kind.

Members who use the Association’s Facebook Group and/or website assume all risk attendant to the use of social media. Members who choose to use these websites and/or applications agree to release and hold harmless the Association, its Board, and the community’s Managing Agents for and from any claims, causes of action or damages that may arise relating to the members’ use of Association-sponsored social media websites and/or applications.

## **3. Social Media and Facebook Group Defined:**

Social media is defined as media intended to be disseminated through social interaction, created using highly accessible and scalable publishing techniques. Examples include but are not limited to LinkedIn, Twitter, Facebook, YouTube, Instagram, Snapchat, Websites and blogs.

A Facebook Group is a social media forum where users with common interests can share information by posting and engage in discussion by posting and commenting.

## **4. Posting**

Use of the Association’s Facebook Group is limited to Wellington Northeast Neighborhood Association homeowners and members of the Executive Committee and the community’s Managing Agent.

While the Executive Committee encourages interaction among the community’s members, it will not tolerate posting that goes against the values of authenticity, safety, privacy, and dignity as embodied in the Facebook Community Standards. Furthermore, social media pages are NOT the proper communications forum for individual inquires and requests such as, but not limited to, maintenance requests, questions regarding payment of assessments, complaints regarding other members, and other individualized concerns and requests which lack general applicability to the membership.

The Association’s Facebook Group permits members to write posts or make comments in respect to information posted on the page, or to “interact” with others in the form of posting and comments. Posts and comments, which violate Facebook Community Standards are prohibited and will be deemed a violation of this Policy:

The Facebook Community Standards can be found at [www.facebook.com/communitystandards](http://www.facebook.com/communitystandards) and consist of the following categories and guidelines:

## I. Violence and Criminal Behavior

1. Violence and Incitement
2. Dangerous Individuals and Organizations
3. Coordinating Harm and Publicizing Crime
4. Regulated Goods
5. Fraud and Deception

## II. Safety

6. Suicide and Self-Injury
7. Child Sexual Exploitation, Abuse and Nudity
8. Sexual Exploitation of Adults
9. Bullying and Harassment
10. Human Exploitation
11. Privacy Violations and Image Privacy Rights

## III. Objectionable Content

12. Hate Speech
13. Violent and Graphic Content
14. Adult Nudity and Sexual Activity
15. Sexual Solicitation
16. Cruel and Insensitive

## IV. Integrity and Authenticity

17. Misrepresentation
18. Spam
19. Cybersecurity
20. Inauthentic Behavior
21. False News
22. Manipulated Media
23. Memorialization

## V. Respecting Intellectual Property

24. Intellectual Property

## VI. Content-Related Requests and Decisions

25. User Requests
26. Additional Protection of Minors
27. Oversight Board

The Board may, in its discretion, remove and/or edit any post, comment, or content, if it determines such post, comment, or content violates this Policy. The Board further reserves the right to remove or block any individual or group from posting and/or participating in the social media page if the Board determines such individual has repeatedly violated the terms of this Policy.

For the WNN Neighborhood Association Facebook Group, the following Guidelines have been adapted from the Facebook Community Standards and are part of the Wellington Northeast Neighborhood Association Social Media Policy and will be posted on the Facebook Group as follows:

1. WNN Neighborhood Association Group Guidelines: “The Administrators reserve the right to remove posts not in keeping with Facebook Community Standards.”

2. Be Kind and Courteous: “We’re all in this together to create a welcoming environment. Let’s treat everyone with respect. Healthy debates are natural, but kindness is required.”

3. Profanity and/or Abusive Language: “The Administrators reserve the right to remove posts that contain profanity and/or abusive language.”

4. Harassment, Calling Out and/or Shaming: “The Administrators reserve the right to remove any post that calls out any person or persons, or is of a harassing or shaming nature.”

5. No Hate Speech or Bullying: “Make sure everyone feels safe. Bullying of any kind isn’t allowed, and degrading comments about things like race, religion, culture, sexual orientation, gender, familial status or identity will not be tolerated.”

6. Spam: “Give more than you take to the group. Spam links aren’t allowed.”

## **5. Code of Conduct**

Owners agree to ensure their posts comply with the Facebook Community Standards. Owners are solely responsible for the content they post. The Association is not liable for the accuracy of any post or comments made by an owner.

### **Progressive Consequences for Violations of the Facebook Policy as applied to the WNA Neighborhood Association Facebook Group**

1<sup>st</sup> Offence: Post will be removed, explanation of rule(s) violated will be provided

2<sup>nd</sup> Offence: Post will be removed, explanation of rule(s) violated will be provided, all posts and comments reviewed before publishing for 28 days (Facebook)

3<sup>rd</sup> Offence: Post will be removed, explanation of rule(s) violated will be provided, Member will lose ability to post or comment, and matter will be referred for Board Action.

If a Member is blocked from the Facebook Group, that Member must petition the Board in writing for reinstatement to the Facebook Group.

## **6. Amendment**

This Policy may be amended at any time, in whole or in part, by the Association’s Executive Committee.

[THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK.]

IT IS HEREBY CERTIFIED that the foregoing resolution was duly adopted by vote of the Board of Directors at a duly called and held meeting of the Executive Committee on \_\_\_\_\_, 2020. It is further certified that the foregoing resolution is in full force and effect as of this date, that the resolution has not been altered, amended, modified, or rescinded, and that the same shall be true, valid, and binding upon the Association.

Executed on this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

Wellington Northeast Neighborhood Association, Inc.  
An Indiana Nonprofit Corporation

By: \_\_\_\_\_  
Jenna M. Stewart, President

By: \_\_\_\_\_  
Melissa Ralph, Secretary